

Communication: Public Relations Course Plan

Catalog Year 2021-2022

Legend

*** Major Requirement**

Must be taken to fulfill major requirements.

† Major Elective

Must be taken to fulfill major requirements, or replaced with an equivalent course.

‡ Gen-Ed Requirement

Must be taken to fulfill general education requirements.

§ Elective

Can be chosen from a selection of courses.

See MyGFU for detailed academic requirements.

First Year

Fall Semester

Communication in Society (COMM 111) ‡	3 credits
Caring for Words (WRIT 111) ‡	3 credits
The Bible (THEO 101) ‡	3 credits
Why Math Matters (MATH 170) ‡	3 credits
Interpersonal Communication (COMM 210) *	3 credits
Semester Total	15 credits
Cumulative Total	15 credits

Spring Semester

Intro to Comm Research Methods (COMM 260) *	3 credits
Persuasive Communication (COMM 200) *	3 credits
Christianity (THEO 102) ‡	3 credits
Personhood (PSYC 100) ‡	3 credits
The Modern & Postmodern World (HIST 111) ‡	3 credits
Semester Total	15 credits
Cumulative Total	30 credits

Second Year

Fall Semester

Art & Global Culture (ARTP/V 120) ‡	3 credits
Introduction to Journalism (JOUR 230) *	3 credits
Intro to Organizational Communication (COMM 270) *	3 credits
Internships: Finding, Landing & Succeeding (CPAS 216 - optional/recommended) §	1 credits
Faith & Story (LITR 111) ‡	3 credits
Electives §	3 credits
Semester Total	16 credits
Cumulative Total	46 credits

Spring Semester

Intro to Public Relations (COMM 240) *	3 credits
Creative Suite or Storytelling, Moving Images & Sound (ARTD 110 or CINE 230) *	3 credits
Justice (SSCI 100) ‡	3 credits
Science & Faith (GSCI 170) §	4 credits
Elective §	3 credits
Semester Total	16 credits
Cumulative Total	62 credits

Third Year

Fall Semester

Ethics (THEO 380) ‡	3 credits
Electives §	12 credits
Semester Total	15 credits
Cumulative Total	77 credits

Spring Semester

Social Media (COMM 311) *	3 credits
PR Case Studies & Campaigns (COMM 321) *	3 credits
Elective or Juniors Abroad §	3 credits
Electives §	6 credits
Semester Total	15 credits
Cumulative Total	92 credits

Fourth Year

Fall Semester

Internship (COMM 475) *	3 credits
Advanced Research & Data Visualization (COMM 430) *	3 credits

Navigating College to Career (CPAS 318 - optional/recommended) §	1 credits
Electives §	9 credits
Semester Total	16 credits
Cumulative Total	108 credits

Spring Semester

Senior Capstone (COMM 480) *	3 credits
Intercultural Communication (COMM 420) *	3 credits
Electives §	6 credits
Semester Total	12 credits
Cumulative Total	120 credits