

Communication: PR Course Plan

Catalog Year 2020-2021

Legend

*** Major Requirement**

Must be taken to fulfill major requirements.

† Major Elective

Must be taken to fulfill major requirements, or replaced with an equivalent course.

‡ Gen-Ed Requirement

Must be taken to fulfill general education requirements.

§ Elective

Can be chosen from a selection of courses.

See MyGFU for detailed academic requirements.

First Year

Fall Semester

Introduction to Communication (COMM 100M) ‡	3 credits
Knowing & Being Known (LIBA 100) ‡	3 credits
I Believe (THEO 101) ‡	3 credits
Math GE Requirement ‡	3 credits
Interpersonal Communication (COMM 210) *	3 credits
Elective §	1 credits
Semester Total	16 credits
Cumulative Total	16 credits

Spring Semester

Intro to Comm Research Methods (COMM 260) *	3 credits
Intro to Journalism (JOUR 230) *	3 credits
I Believe (THEO 102) ‡	3 credits
Persuasive Communication (COMM 200) *	3 credits
Intro to Organizational Communication (COMM 270) *	3 credits
Semester Total	15 credits
Cumulative Total	31 credits

Second Year

Fall Semester

Social Science GE Requirement ‡	3 credits
Natural Science GE Requirement ‡	4 credits
HUMA 205 or LITR & PHIL GE Requirement ‡	3 credits
HIST, PSCI or INTL GE Requirement ‡	3 credits
Internships: Finding, Landing & Succeeding (optional/recommended) (CPAS 216) §	1 credits
Electives §	3 credits
Semester Total	17 credits
Cumulative Total	48 credits

Spring Semester

Intro to Public Relations (COMM 240) *	3 credits
Lifelong Fitness (HHPA 120) ‡	2 credits
HUMA 290 or Fine Arts GE Requirement ‡	3 credits
Electives §	6 credits
Semester Total	14 credits
Cumulative Total	62 credits

Third Year

Fall Semester

Social Media (COMM 311) *	3 credits
Creative Suite or Intro to Video Production (ARTD 110 or CINE 230) *	3 credits
Electives §	9 credits
Semester Total	15 credits
Cumulative Total	77 credits

Spring Semester

Professional Writing (WRIT 310) *	3 credits
PR Case Studies & Campaigns (COMM 321) *	3 credits
THEO Elective GE Requirement (choose 215 or 315) ‡	3 credits
Electives §	7 credits
Semester Total	16 credits
Cumulative Total	93 credits

Fourth Year

Fall Semester

Internship (COMM 475) *	3 credits
Intercultural Communication (COMM 420) *	3 credits
Navigating College to Career (optional/recommended) (CPAS 318) §	1 credits

Electives §	9 credits
Semester Total	16 credits
Cumulative Total	109 credits

Spring Semester

Senior Capstone (COMM 480) *	3 credits
Engaging Christ in Transition (LIBA 400) ‡	3 credits
Advanced Research & Data Visualization (COMM 430) *	3 credits
Electives §	8 credits
Semester Total	17 credits
Cumulative Total	126 credits

Notes

Math requirement may be waived with a math SAT score of 620 or higher.