

# Communication: PR Course Plan

## Catalog Year 2019-2020

### Legend

**\* Major Requirement**

Must be taken to fulfill major requirements.

**† Major Elective**

Must be taken to fulfill major requirements, or replaced with an equivalent course.

**‡ Gen-Ed Requirement**

Must be taken to fulfill general education requirements.

**§ Elective**

Can be chosen from a selection of courses.

*See MyGFU for detailed academic requirements.*

### First Year

#### Fall Semester

Introduction to Communication (COMM 100M) ‡	3 credits
Knowing & Being Known (LIBA 100) ‡	3 credits
I Believe (THEO 101) ‡	3 credits
Social Science GE Requirement ‡	3 credits
Interpersonal Communication (COMM 210) *	3 credits
<b>Semester Total</b>	<b>15 credits</b>
<b>Cumulative Total</b>	<b>15 credits</b>

#### Spring Semester

Intro to Comm Research Methods (COMM 260) *	3 credits
Natural Science GE Requirement ‡	4 credits
I Believe (THEO 102) ‡	3 credits
Persuasive Communication (COMM 200) *	3 credits
MATH GE Requirement ‡	3 credits
<b>Semester Total</b>	<b>16 credits</b>
<b>Cumulative Total</b>	<b>31 credits</b>

## Second Year

### Fall Semester

Intro to Organizational Communication (COMM 270) *	3 credits
Intro to Public Relations (COMM 240) *	3 credits
HUMA 205 or LITR & PHIL GE Requirement ‡	3 credits
HIST, PSCI or INTL GE Requirement ‡	3 credits
Internships: Finding, Landing & Succeeding (optional/recommended) (CPAS 216) §	1 credits
Electives §	3 credits
<b>Semester Total</b>	<b>16 credits</b>
<b>Cumulative Total</b>	<b>47 credits</b>

### Spring Semester

Professional Writing (WRIT 310) *	3 credits
Lifelong Fitness (HHPA 120) ‡	2 credits
HUMA 290 or Fine Arts GE Requirement ‡	3 credits
Electives §	7 credits
<b>Semester Total</b>	<b>15 credits</b>
<b>Cumulative Total</b>	<b>62 credits</b>

## Third Year

### Fall Semester

Social Media (COMM 311) *	3 credits
Creative Suite or Intro to Video Production (ARTD 110 or CINE 230) *	3 credits
Electives §	9 credits
<b>Semester Total</b>	<b>15 credits</b>
<b>Cumulative Total</b>	<b>77 credits</b>

### Spring Semester

Intro to Journalism (JOUR 230) *	3 credits
PR Case Studies & Campaigns (COMM 321) *	3 credits
Electives §	12 credits
<b>Semester Total</b>	<b>18 credits</b>
<b>Cumulative Total</b>	<b>95 credits</b>

## Fourth Year

### Fall Semester

Internship (COMM 475) *	3 credits
Intercultural Communication (COMM 420) *	3 credits
Navigating College to Career (optional/recommended) (CPAS 318) §	1 credits
Electives §	9 credits

<b>Semester Total</b>	<b>16 credits</b>
<b>Cumulative Total</b>	<b>111 credits</b>

### **Spring Semester**

Senior Capstone (COMM 480) *	3 credits
Engaging Christ in Transition (LIBA 400) ‡	3 credits
Advanced Research & Data Visualization (COMM 430) *	3 credits
Electives §	6 credits
<b>Semester Total</b>	<b>15 credits</b>
<b>Cumulative Total</b>	<b>126 credits</b>

## **Notes**

Math requirement may be waived with a math SAT score of 620 or higher.