Assessment Plan

2021-22

GEORGE FOX UNIVERSITY

BUS - Master of Business Administration (Part Time MBA)

University Mission: George Fox University, a Christ-centered community, prepares students spiritually, academically, and professionally to think with clarity, act with integrity, and serve with passion.

Program Mission: The mission of the George Fox School of Business is to prepare trusted leaders who will transform business. Our graduates are trusted to be Professionally Competent, Ethically Grounded, Globally Engaged, Socially Responsive,and Servant Leaders.

Alignment With GFU Mission: Each component of the GFSB mission supports the University mission. Our emphasis is on preparing business leaders of integrity who can have a significant positive impact because they (1) are professionally prepared, (2) have a solid ethical foundation, (3) are equipped to live and work in a global economy and society (4) respond to societal and global needs, and (5) seek to serve rather than be served.

Degree Outcomes:
- Integrate knowledge and decision making within the larger framework of the organization and social and cultural contexts
- Critically analyze organizational, management and leadership problems creatively and substantively to apply innovative solutions
- Evaluate external and internal drivers of change in order to manage organizational change effectively
- Enhance leadership, management and interpersonal skills
- Effectively communicate in organizational settings through written and oral presentations
- Evaluate one's own values and the role that integrity, compassion, accountability, ethics and servant leadership may play in leadership practice
- Synthesize professional competence across the major functional areas of an organization with a global perspective
- Increase capacity for conceptualization, strategic thinking, and problem solving

Assessment Lead: Nate Peach

Outcome: Professionally Competent: Functional Competence

Demonstrate knowledge and effective application of functional areas of business and their relationship to each other.

Outcome Status: Active
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Exam/Quiz - National/State - Peregrine Testing (Active)
Target: Total scores for Peregrine exam would be greater than ACBSP institutions in the Western Region. (New as of 2020-21 academic year) **Schedule for Data Collection:** Annually by the end of August. Data will be reported for the entire year. Reports in Peregrine will cover September of the academic year through August. **Schedule for Data Analysis & Reporting:** August.

Related Goals

College of Business
COB: Professional Competence - Graduates are professionally competent

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Professionally Competent

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Outcome: Professionally Competent: Decision Making

Demonstrate the ability to analyze and accurately interpret information to drive decision making

Outcome Status: Inactive
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Capstone Assignment - Assessment of critical thinking being developed as part of BUSG 527 (Active)
Target: 80% or higher on assessment rubric **Schedule for Data Collection:** June **Schedule for Data Analysis & Reporting:** August

Related Courses

BUSG 527 - Managerial Finance

Related Goals

College of Business
COB: Professional Competence - Graduates are professionally competent

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Professionally Competent

Outcome: Professionally Competent: Oral Communication

Demonstrate the ability to effectively communicate orally in front of a group

Outcome Status: Active
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Presentation/Performance - Assessment of recorded and live presentations from both BUSG 501 & Leadership symposium, part of BUSG 556 (Active)
Target: 80% or higher on assessment rubric **Schedule for Data Collection:** June **Schedule for Data Analysis & Reporting:** August

Related Courses

BUSG 501 - Personal and Org Effectiveness

BUSG 556 - Transformational Leadership

Related Goals

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College of Business
COB: Professional Competence - Graduates are professionally competent

BUS - Master of Business Administration (Part Time MBA)
Professionally Competent

Outcome: Professionally Competent: Writing

Demonstrate the ability to effectively communicate in writing related to a business topic

Outcome Status: Active
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Writing Assignment - Assessment of applied research paper in BUSG 551 with rubric (Active)
Target: 80% or higher on assessment rubric **Schedule for Data Collection:** June **Schedule for Data Analysis & Reporting:** August

Related Courses

BUSG 551 - Operations Management

Related Goals

College of Business
COB: Professional Competence - Graduates are professionally competent

BUS - Master of Business Administration (Part Time MBA)
Professionally Competent

Outcome: Ethically Grounded: Ethical Practices

Demonstrate core ethical competencies and be able to accurately apply ethical practices

Outcome Status: Active
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Exam/Quiz - National/State - Peregrine test scores (Active)
Target: Score on Ethics component of Peregrine exam will be greater than ACBCP institutions in the Western Region. (New as of 2020-21) **Schedule for Data Collection:** June **Schedule for Data Analysis & Reporting:** August

Related Courses

BUS - Master of Business Administration (Part Time MBA)

BUSG 533 - Ethical/Legal Responsibilities

Related Goals

College of Business
COB: Ethical Grounding - Graduates are ethically grounded

BUS - Master of Business Administration (Part Time MBA)
Ethically Grounded

Outcome: Globally Engaged

Demonstrate current knowledge of the global business world and analyze emerging trends by reflecting on global belief systems and documenting global involvement/engagement.

Outcome Status: Active
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Presentation/Performance - Assessment of global understanding measured embedded in BUSG 526 (Active)
Target: 80% or higher on assessment rubric **Schedule for Data Collection:** June **Schedule for Data Analysis & Reporting:** August

Exam/Quiz - National/State - Peregrine Exam (Active)
Target: Scores on Global Dimensions of Business component of Peregrine Exam will be greater than ACBSP institutions in the Western Region. (New as of 2020-21) **Schedule for Data Collection:** Annually. **Schedule for Data Analysis & Reporting:** By August 15th of each year.

Related Courses

BUSG 526 - Global Envir: Int'l Residency

Related Goals

College of Business
COB: Global Engagement - Graduates are globally engaged

BUS - Master of Business Administration (Part Time MBA)
Globally Engaged

Outcome: Socially Responsive

Reflects awareness of social needs and responsibilities

Outcome Status: Inactive
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

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Assessment Tools

Survey - On line survey tool (Active)
Target: 80% or higher on assessment rubric **Schedule for Data Collection:** Spring/Summer 2015 **Schedule for Data Analysis & Reporting:** Fall, 2015

Related Courses

BUSG 556 - Transformational Leadership

Related Goals

College of Business
COB: Social Responsiveness - Graduates are socially responsive

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Socially Responsive

Outcome: Servant Leaders: Team Member

Demonstrate the ability to be an effective member of a team

Outcome Status: Inactive
OutcomeType: Student Learning Outcome
Start Date: 09/01/2012

Assessment Tools

Student Self Assessment - Instrument: Leadership Development Plan. A self-assessment exercise in BUSG 556 (Active)
Target: Class average of 90% **Schedule for Data Collection:** Annual **Schedule for Data Analysis & Reporting:** Summer

Related Courses

BUSG 556 - Transformational Leadership

Related Goals

College of Business
COB: Servant Leadership - Graduates are servant leaders

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Servant Leaders

Outcome: Servant Leaders: Effective Leadership

Demonstrate knowledge of effective leadership concepts

Outcome Status: Active

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OutcomeType: Student Learning Outcome
Start Date: 01/30/2017

Assessment Tools

Exam/Quiz - National/State - Peregrine Exam score on Business Leadership (Active)
Target: Scores on Business Leadership component of Peregrine Exam will be greater than ACBSP institutions in the Western Region. (New as of 2020-21) **Schedule for Data Collection:** Annual **Schedule for Data Analysis & Reporting:** Annual

Related Courses

BUSG 556 - Transformational Leadership

Related Goals

College of Business
COB: Servant Leadership - Graduates are servant leaders

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Servant Leaders

Outcome: Stakeholder Satisfaction

Students and alumni will demonstrate satisfaction with quality of Part-Time MBA program.
Outcome Status: Active
OutcomeType: Departmental Goal
Start Date: 10/25/2013

Assessment Tools

Survey - Exit survey of graduates (Active)
Target: 80% of graduates satisfied with program. **Schedule for Data Collection:** Annually by the end of August. Annual results will be reported for Sept - Aug of the academic year. **Schedule for Data Analysis & Reporting:** August.

Survey - Alumni survey (Active)
Target: 80% satisfaction rate or higher **Schedule for Data Collection:** January 2014 **Schedule for Data Analysis & Reporting:** January 2014

Related Goals

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Professionally Competent

Outcome: Human Resource Concentration

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Students which complete the 3 course HR concentration will demonstrate knowledge of the foundation of human resources.

Outcome Status: Inactive
OutcomeType: Core Theme #2: Professional Preparation
Start Date: 08/24/2017

Assessment Tools

Exam/Quiz - National/State - Human Resource Certification Institute (HRCI) Practice Exam (Active)
Target: Average of 60%   **Schedule for Data Collection:** Spring   **Schedule for Data Analysis & Reporting:** Annual