

# Assessment Plan

2018-19



## Admin (AAO) - IDEA Center

**University Mission:** George Fox University, a Christ-centered community, prepares students spiritually, academically, and professionally to think with clarity, act with integrity, and serve with passion.

**Program Mission:** The IDEA Center coaches students to ensure completion of graduation requirements and prepare students for successful life outcomes, including career evaluation and job and internship search and preparation.

**Alignment With GFU Mission:** Aligns with preparing students spiritually, academically, and professionally and to "empower students to achieve strategic life outcomes."

**Assessment Lead:** Wendy Flint

### Outcome: Academic Coaching

Students working with CAP coaches will report higher confidence in their academic plan, and that if they follow the plan they will graduate in a timely fashion.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

### Assessment Tools

**Survey** - IDEA Center Student Survey (Active)

**Target:** 90% of students state that their appointment(s) with a CAP Coach for graduation requirements or academic planning was "Extremely Valuable" or Very Valuable

**Schedule for Data Collection:** March of every year with graduating seniors

**Schedule for Data Analysis & Reporting:** annual

### Related Goals

Core Themes

**Core Theme 2.2** - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field

Strategic Goals

**GFU Strategic Goal 4** - Improve Retention and Graduation Rates

**GFU Strategic Goal 5** - Focus on Jobs and Internships

Admin (AAO) - IDEA Center

**Departmental** - Students: Increase student contact with IDEA staff resulting in academic and career success.

**Departmental** - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

### Outcome: Career Coaching

# Admin (AAO) - IDEA Center

Students attending IDEA Center events and coaching sessions are better equipped for internship and job search success.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

## Assessment Tools

<b>Survey</b> - IDEA Center Student Survey (Active)
<b>Target:</b> 80% of students attending IDEA center events or career coaching sessions report being better equipped for obtaining internships and the job search process.
<b>Schedule for Data Collection:</b> April
<b>Schedule for Data Analysis &amp; Reporting:</b> April 2015

## Related Goals

Core Themes
<b>Core Theme 1.2</b> - Campus Climate. Sponsor a wide variety of public lectures, performances, and other events that create and sustain a campus climate in which civil discourse flourishes.
<b>Core Theme 2.2</b> - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field
Strategic Goals
<b>GFU Strategic Goal 4</b> - Improve Retention and Graduation Rates
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## Outcome: Internships

Develop a university culture emphasizing the importance of internship experience.

**Outcome Status:** Active

**OutcomeType:** Core Theme #2: Professional Preparation

## Assessment Tools

<b>Survey</b> - CSO Outcome Survey (Active)
<b>Target:</b> Obtain a 2% increase (over the prior year) of students reporting an internship by graduation
<b>Schedule for Data Collection:</b> annually
<b>Schedule for Data Analysis &amp; Reporting:</b> April 2015
<b>Survey</b> - Annual Assessment of major requirements (Active)
<b>Target:</b> Add 1 major/year in requiring an internship experience

# Admin (AAO) - IDEA Center

**Schedule for Data Collection:** annual  
**Schedule for Data Analysis & Reporting:** annual

**Survey** - NSSE item 11a (Active)

**Schedule for Data Analysis & Reporting:** Annually

## Related Goals

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**Departmental** - Employers: Strengthen and expand existing employer relationships

**Departmental** - Alumni: Involve Alumni in assisting student discovery of where God is calling them, and expanding student knowledge of how majors translate to employment opportunities and industry clusters.

## Outcome: Employer Relations

Develop university-wide employer relationship database and expand the number of employer relationships.

**Outcome Status:** Active

**OutcomeType:** Core Theme #4: Local & Global Engagement, Wellness - Mental, Emotional, Relational

## Assessment Tools

Bruin Careers Analytics (Active)

**Target:** Increase job postings in Bruin Careers by 10%

Increase student use of Bruin Careers by 50%

**Schedule for Data Collection:** annually

**Schedule for Data Analysis & Reporting:** May 2015

## Related Goals

Strategic Goals

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## Outcome: Faculty collaboration

Academic partnerships resulting in required co-curricular activities and embedded career curriculum activities in coursework.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

### Assessment Tools

**Survey** - Annual survey of academic departments with data compiled in "The Grid" spreadsheet.

(Active)

**Target:** Embed career curriculum in 25% of majors by fall 2015 (report on subject/tool: LinkedIn, Internships, Resumes, Skills Extraction on Syllabi, IDEA classroom presentation and others)

25% of majors report required student attendance at an IDEA sponsored activity/event- co-curricular activities threshold

**Schedule for Data Collection:** end of academic year

**Schedule for Data Analysis & Reporting:** Annual

### Related Goals

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## Outcome: Industry clusters

Develop a career cluster model organized around industries, designed to simultaneously serve multiple academic departments.

**Outcome Status:** Active

### Assessment Tools

# Admin (AAO) - IDEA Center

Google doc tracking of student attendance by major to networking/career fair and panel events (Active)

**Target:** Students representing 50% of degree programs will be in attendance at events.

**Schedule for Data Collection:** annually

**Schedule for Data Analysis & Reporting:** May 2015

## Related Goals

Core Themes

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## Outcome: Undeclared students

Undeclared students will declare a major by the end of their Freshman year.

**Outcome Status:** Active

## Assessment Tools

**Survey** - PeopleSoft data analysis (Active)

**Target:** 85% of incoming undeclared students will have a major by the end of their Freshman year

**Schedule for Data Collection:** by semester

**Schedule for Data Analysis & Reporting:** annual

## Related Goals

Strategic Goals

**GFU Strategic Goal 4** - Improve Retention and Graduation Rates

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## Outcome: Alumni connections

Connect alumni with students for professional mentoring, networking, internships and job opportunities.

**Outcome Status:** Active

### Assessment Tools

**Survey** - Google tracking sheet (Active)

**Target:** 10% annual increase in alumni participation at UG professional mentoring, networking, internships and job opportunities events.

**Schedule for Data Collection:** end of academic year 2015

**Schedule for Data Analysis & Reporting:** annual

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