

Assessment Plan

2016 - 2017



Admin (SL-SS) IDEA Center

University Mission: George Fox University, a Christ-centered community, prepares students spiritually, academically, and professionally to think with clarity, act with integrity, and serve with passion.

Program Mission: The IDEA Center carries out the role of coaching students to INITIATE the next steps toward their future goals, DISCOVER their vocational calling, ENGAGE in academic and experiential opportunities, so they ACHIEVE Exceptional Life Outcomes.

Alignment of Program Mission to GFU Mission: Aligns with preparing students spiritually, academically, and professionally.

Objective: Academic Coaching

Students working with CAP coaches will report higher confidence in their academic plan, and that if they follow the plan they will graduate in a timely fashion.

Objective Status: Active

Objective Type: Wellness - Mental, Emotional, Relational

Start Date: 08/27/2014

Assessment Tools

Survey - IDEA Center Student Survey (Active)
Target: 80% of students will report "Strongly Agree" or "Agree" that they have a better understanding of their major and/or minor after meeting with their CAP Coach.
Schedule for Data Collection: annual
Schedule for Data Analysis & Reporting: annual
Survey - IDEA Center Student Survey (Active)
Target: 80% of students will report confidence that if they follow the academic plan developed with the CAP coach, they will graduate in a timely fashion.
Schedule for Data Collection: annual
Schedule for Data Analysis & Reporting: annual

Related Goals

Core Themes
Core Theme 2.2 - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field
Strategic Goals
GFU Strategic Goal 4 - Improve Retention and Graduation Rates
GFU Strategic Goal 5 - Focus on Jobs and Internships
Student Life Department
SL Core Competency 5 - Persistence & Vocational Integration

Admin (SL-SS) IDEA Center

SL IDEA 1 - IDEA 1 - Strengths Conversations: Who did God create you to be?

SL IDEA 2 - IDEA 2 – Internship Conversations: What skills has God called you to develop?

SL IDEA 3 - IDEA 3 - Skills Extraction Conversations: What have you done?

Admin (SL-SS) IDEA Center

Departmental - Students: Increase student contact with IDEA staff resulting in academic and career success.

Departmental - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

Objective: Career Coaching

Students attending IDEA Center events and coaching sessions are better equipped for internship and job search success.

Objective Status: Active

Objective Type: Wellness - Mental, Emotional, Relational

Start Date: 08/27/2014

Assessment Tools

Survey - IDEA Center Student Survey (Active)

Target: 80% of students attending IDEA center events or career coaching sessions report being better equipped for obtaining internships and the job search process.

Schedule for Data Collection: April

Schedule for Data Analysis & Reporting: April 2015

Related Goals

Core Themes

Core Theme 1.2 - Campus Climate. Sponsor a wide variety of public lectures, performances, and other events that create and sustain a campus climate in which civil discourse flourishes.

Core Theme 2.2 - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field

Strategic Goals

GFU Strategic Goal 4 - Improve Retention and Graduation Rates

GFU Strategic Goal 5 - Focus on Jobs and Internships

Student Life Department

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Admin (SL-SS) IDEA Center

Departmental - Faculty: Collaborate with faculty to ensure an integrated approach for students' career and academic success

Departmental - Students: Increase student contact with IDEA staff resulting in academic and career success.

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Departmental - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

Objective: Internships

Develop a university culture emphasizing the importance of internship experience.

Objective Status: Active

Objective Type: Core Theme #2: Professional Preparation

Assessment Tools

Survey - CSO Outcome Survey
(Active)

Target: Obtain a 2% increase (over the prior year) of students reporting an internship by graduation

Schedule for Data Collection: annually

Schedule for Data Analysis & Reporting: April 2015

Survey - Annual Assessment of major requirements (Active)

Target: Add 1 major/year in requiring an internship experience

Schedule for Data Collection: annual

Schedule for Data Analysis & Reporting: annual

Survey - NSSE item 11a (Active)

Schedule for Data Analysis & Reporting: Annually

Related Goals

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Departmental - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

Departmental - Employers: Strengthen and expand existing employer relationships

Departmental - Alumni: Involve Alumni in assisting student discovery of where God is calling them, and expanding student knowledge of how majors translate to employment opportunities and industry clusters.

Objective: Employer Relations

Develop university-wide employer relationship database and expand the number of employer relationships.

Objective Status: Active

Objective Type: Core Theme #4: Local & Global Engagement, Wellness - Mental, Emotional, Relational

Assessment Tools

Bruin Careers Analytics (Active)

Target: Increase job postings in Bruin Careers by 10%

Increase student use of Bruin Careers by 50%

Schedule for Data Collection: annually

Schedule for Data Analysis & Reporting: May 2015

Bruin Careers analytics (Active)

Target: Implement university-wide system for collecting employer contact information

Schedule for Data Collection: Spring 2016

Schedule for Data Analysis & Reporting: May 2015

Related Goals

Strategic Goals

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Student Life Department

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Objective: Faculty collaboration

Academic partnerships resulting in required co-curricular activities and embedded career curriculum activities in coursework.

Objective Status: Active

Objective Type: Wellness - Mental, Emotional, Relational

Start Date: 08/27/2014

Assessment Tools

Admin (SL-SS) IDEA Center

Survey - Annual survey of academic departments with data compiled in "The Grid" spreadsheet.

(Active)

Target: Embed career curriculum in 25% of majors by fall 2015 (report on subject/tool: LinkedIn, Internships, Resumes, Skills Extraction on Syllabi, IDEA classroom presentation and others)

25% of majors report required student attendance at an IDEA sponsored activity/event- co-curricular activities threshold

Schedule for Data Collection: end of academic year

Schedule for Data Analysis & Reporting: Annual

Related Goals

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Objective: Industry clusters

Develop a career cluster model organized around industries, designed to simultaneously serve multiple academic departments.

Objective Status: Active

Assessment Tools

Google doc tracking of student attendance by major to networking/career fair and panel events (Active)

Target: Students representing 50% of degree programs will be in attendance at events.

Schedule for Data Collection: annually

Schedule for Data Analysis & Reporting: May 2015

Related Goals

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Objective: Undeclared students

Greatly reduce the number of undeclared students in a cohort by the end of their sophomore year.

Objective Status: Active

Assessment Tools

Survey - PeopleSoft data analysis (Active)
Target: 85% of incoming undeclared students will have a major by the end of their Freshman year
Schedule for Data Collection: by semester
Schedule for Data Analysis & Reporting: annual

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Objective: Alumni connections

Connect alumni with students for professional mentoring, networking, internships and job opportunities.

Objective Status: Active

Assessment Tools

Survey - Google tracking sheet (Active)

Target: 10% annual increase in alumni participation at UG professional mentoring, networking, internships and job opportunities events.

Schedule for Data Collection: end of academic year 2015

Schedule for Data Analysis & Reporting: annual

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